

The Strategic Management Of Intellectual Capital And Organizational Knowledge

Chun Wei Choo; Nick Bontis

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Originating from the strategic management literature, this perspective builds . The Strategic Management of Intellectual Capital and Organizational Knowledge: The Strategic Management of Intellectual Capital and Organizational . The Strategic Management of Intellectual Capital and Organizational Knowledge: Chun Wei Choo, Nick Bontis: 9780195138665: Books - Amazon.ca. The Relevance of Knowledge Management and Intellectual Capital . Perceptions of knowledge management and intellectual capital in . intellectual capital competencies in knowledge strategy-organizational . Keywords: Knowledge strategy, intellectual capital, value creation, process innovation, Managing intellectual capital: the MIC matrix Carla . - CiteSeer Dr. Nick Bontis – Research knowledge management strategy promotes innovation and the

creation of new knowledge . Intellectual capital relates to all organizational knowledge; tacit and.